



# MOSHE KATZ

VISIONARY ARCHITECT & BOOK AUTHOR

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[Instagram](#) | [Facebook](#) | [YouTube](#)

## EDUCATION

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**B.Arch | Architecture**  
**Bezalel Academy of Arts**  
Jerusalem, Israel  
2009

**Architecture Studies**  
**Universita' di Firenze**  
Florence, Italy  
2002-2008

## MAIN SERVICES

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- Architectural Design
- Conceptual Planning
- Project Development
- Urban Design and Strategies
- Consulting

## OTHER SERVICES

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- Project Branding
- Urban Acupuncture & Design
- Graphic Design
- Product Design
- PR & Marketing
- Office Management
- Team Leadership

## PROFILE

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I believe architecture is more than just design—it's about creating spaces that make people feel, connect, and see the world differently. As an architect, I don't just build structures; I design experiences that transcend the ordinary and inspire a deeper human connection. My approach is rooted in a multidisciplinary, spiritual perspective, and I see every project as an opportunity to bring bold ideas to life.

With years of international experience, I've led projects that challenge conventional thinking and push boundaries, all while remaining deeply connected to the human experience. My work is driven by a desire to transform not just the physical world but the way people interact with it. Whether working with a client, a team, or a community, my focus is always on channeling creativity into solutions that inspire and elevate the human spirit.

## PROFESSIONAL EXPERIENCE

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**Moshe Katz Architecture Studio**  
Independent Architect Office | 2017 - ongoing

Visionary and innovative project development and architectural planning services for private and corporate investors and international architecture studios.

**Projects include:**

- Visionary architectural and urban projects
- Futuristic residential and mixed-use master planning
- Commercial, offices, and hotels
- Public and cultural buildings
- Private houses and interior spaces
- Shops, lobbies, and retail spaces

**BA Architekten | Architect, Designer, Project Manager, Team Leader**  
Berlin, Germany | 2012 - 2014

Was involved in strategic business development and office management. Direct communication with investors and municipalities, conceptual design, development, project branding, and presentations, as well as detailed planning for permits and execution plans and competition. Experience in the following projects in various phases:

## PERSONAL

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- Creative
- Determined
- Problem solver
- Out-of-the-box thinker
- Visionary
- Reliable and trustworthy
- Team leader
- Efficient
- Deep learner

## SOFTWARE

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- Autodesk AutoCAD 2D
- Rhino 3D
- Adobe Photoshop
- Adobe Illustrator
- MS Office

## PROFESSIONAL EXPERIENCE (CONT.)

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### Various Architecture Offices | Architect, Project Manager

Israel | 2010 - 2015

Had full responsibility for all project phases. From creative briefing to acquiring permits and execution. Experience in the planning of international and local projects of the following functions:

- Mixed-use towers and skyscrapers
- Residential buildings, offices, and hotels
- Commercial, public, and cultural
- Master planning/ urban design

## PROJECT LIST (Check the [portfolio](#) for visual references)

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### MIXED-USE & SKYSCRAPERS

1. Micro apartments Complex, **7500sqm**, Apartment Building & Urban Complex, DIE AG, Bielefelderstr. Berlin.
2. Freedom Tower, **135,000sqm -500 meters high: a mixed-use Skyscraper with** offices, commercial space, public spaces, and hotels in Singapore.
3. City-Bridge, **85000sqm**, mixed-use Cultural Bridge, Florence.
4. H-city Azerbaijan, **7,500,000 sqm**, city planning for 30000 residents
5. Ben Arim Tower, **100,000 sqm**, Tel Aviv.
6. Mercedes Dynamic Tower, **120,000 sqm**, Berlin.
7. KTV port residence, **6500 sqm**, Haifa.
8. BVG mixed-use new neighborhood development, **120,000 sqm**, Tel Aviv.

### RESIDENTIAL

1. Kiez Tower, **25000 sqm**, Residential High-rise BWV, Gropiusstadt Berlin.
2. Vertical City Concept, 4 Buildings, DeuWo, Gropiusstadt Berlin.
3. Inn 18, Apartment Buildings, **4500sqm**, Esplanaden Berlin.
4. Innsbruckerstr. 36, Apartment Buildings, **4500sqm**, Esplanaden Berlin.
5. Murnau Quarter, **37000sqm**, New Neighborhood, DIE AG, Murnau
6. DNA Living, **70000sqm**, Residence Neighborhood Complex, Haifa.
7. Luxury Residence complex, **5000sqm**, Residence Urban Complex, Zichron Yaakob, Haifa.
8. Carmel Residence Complex, **4000sqm**, Residence & Nature mixed-use spaces, Haifa.
9. Das Gotland residential complex, **14000 sqm**, Berlin
10. BVG Art living, **10500 sqm**, Dynamic apartment building/gallery, Tel Aviv.
11. G.Hurri building, luxury apartment building, **10000 sqm**, Haifa;
12. "Wings" house, luxury apartment building, **5000 sqm**, Kiriati Motzkin, israel.

## LANGUAGES

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- English
- Italian
- German
- Hebrew
- Russian
- Spanish
- Portuguese

## INTERNATIONAL EXPERIENCE

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- Germany
- Italy
- Israel
- Portugal
- Switzerland
- Finland
- Cyprus
- Greece
- Tokyo
- Zanzibar
- Crete
- Bulgaria
- Poland
- Dominican Republic

## INTERESTS

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- Philosophy
- Psychology
- Education
- Creativity
- Writing
- Literature
- Traveling
- Diving

## PROJECTLIST (CONT.)

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### COMMERCIAL / RETAIL / OFFICES

1. GSG ISLAND, **47000sqm**, Offices/Commercial /Urban Center, Geneststr. Berlin.
2. Skateboard+Urban Sports Commercial Center, **45000sqm**, Sydney.
3. Rogovin commercial center, Yavne, **18500 sqm**, Haifa.
4. Acra commercial center, **11000 sqm**, Haifa.
5. Alnur coffee house, **150sqm**, Haifa.
6. The Bite pastry shops, **200 sqm**, London/Berlin/Tokyo.
7. Blue sky commercial center and offices, **50000sqm**, Switzerland.
8. Kareoke Tower, **7000 sqm**, Zurich, Switzerland
9. AccoTech, **30,000sqm**, HiTtech Innovation Campus Offices/ Commercial + Urban space, Acco Israel

### HOTELS

1. W hotel Amsterdam, **10500sqm**, Starwood hotels, Amsterdam.
2. Wyndham grand hotel Frankfurt, **17000 sqm**, Frankfurt.
3. Grand Hotel Kharkov Ukraine, **10000sqm**, Kharkov.
4. Freedom Tower hotels, Singapore, **150000sqm**, Singapore.
5. River Hotel & Offices, **9000sqm** GSG, Franklinstr. Berlin

### PUBLIC BUILDINGS AND INSTALLATIONS

1. "Light Drops" healing urban public spaces of light and sound, Helsinki.
2. Elementary School, **40000sqm**, Educational Urban Complex, Impruneta;
3. Transportation & Urban Complex, **25000sqm**, Train Station / Urban Space/ Commercial & Retail Complex, Florence.
4. The House of Music, An art/sound/architecture Pavilion Space in live motion, London.
5. Open church by the river, **6500 sqm**, Florence.
6. "Sunsetarium", public social meeting spot, **500 sqm**, Haifa

### PRIVATE RESIDENCES

1. Shaabi Salah private residence, **350 sqm**, in Israel.
2. Feldman family private winter home, **300 sqm**, Genève.
3. Facades in motion, private house concept, **300 sqm**, Israel

### URBAN DESIGN

1. Sahnin city urban Acupuncture and Design, Israel.
2. Mitzpe Ramon Crater City, Living hyper plan.
3. Kiryat Motzkin city, Urban Acupuncture.
4. Petach tikva city, urban acupuncture

## PROJECTLIST (CONT.)

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### COMPETITIONS

1. "03"d, **27000sqm**, Offices/Commercial/Urban center, GSG Voltaareal Berlin.
2. Site theatre, **1500 sqm** dynamic urban theatre on a cliffs edge, Portugal.
3. Fishermans House, **50 sqm**, Haifa.
4. Laka Competition, Reactive Architecture hyper room unite in Aleppo Syria

### BOOK AUTHOR

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**INTO CREATIVITY: CHOOSE TO REDESIGN YOUR LIFE | Published in 2022 | Available on [Amazon](#)**

This book explores the process of creativity, emphasizing that it is a skill anyone can learn and master rather than an innate talent. It provides practical tools and strategies to spark innovation and overcome mental blocks, making creativity accessible to professionals in any field. By shifting mindsets and encouraging new perspectives on problem-solving, the book guides readers to unleash their creative potential, enabling them to think freely and create with confidence. *Into Creativity* offers insights for artists, entrepreneurs, and anyone seeking to use creativity as a foundation for personal and professional growth.

### TEACHING

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**NATIONAL EDUCATION BOARD** Israel | 2023  
Creativity Course for Teachers and Educators

**SHENKAR COLLEGE** Israel | 2021 - 2022  
Practical Engineers & Architects / Architectural Design Studio

**TH COLLEGE** Israel | 2020 - 2021  
Practical Engineers & Architects / Architectural Design Studio

**PRIVATE MASTERCLASSES** Israel | 2018 - 2019  
Practical creativity/lectures and workshops

**BISHULIM CULINARY SCHOOL** Israel | 2018 - 2019  
Architecture meets pastry creative workshops/seminars

**TU HAIFA** Israel | 2018 - 2019  
Creativity and architectural composition

### INTERNATIONAL LECTURES

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**Harvard University** Cambridge, US | 2024  
'Bedouin Love Song: Multidisciplinary Research - The House of Music'  
'Advanced Studies in Modern Hebrew'

**Art Therapy Conference** Dallas, US | 2023  
'Creativity for Art Therapists'

**University of Southern California (USC)** Los Angeles, US | 2022  
'Starting and Thriving in an Interdisciplinary & Visionary Practice'

**UNIVERSITY OF SUFFOLK** Suffolk, UK | 2021  
'Discover the Da Vinci in You' | Virtual Creativity Talks

**UAUIM Bucharest** Romania | 2020  
'Dynamic Mind Dynamic Architecture' | International Forum on Architecture

## PUBLICATIONS / COMPETITIONS / AWARDS

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**2024 L'ARCA INTERNATIONAL** Architectural Magazine, 'Dynamic Moshe Katz Israeli Architect'

**2023 AMAZING ARCHITECTURE**, Online Architectural Magazine, Various Projects

**2023 ARCHI LOVERS**, Online Architectural Magazine, Various Projects

**2023 VISUAL ATELIER 8**, Online Architectural Magazine, Memories & Dreams: Weaving Past and Future in Urban Harmony – A Glimpse into Zikhron Yaakov's Unbuilt Marvel

**2023 DA MAGAZINE**, Online Architectural Magazine, Into Creativity: Choose to Redesign Your Life

**2023 DA MAGAZINE**, Online Architectural Magazine, Into Creativity: Choose to Redesign Your Life

**2022 RETHINKING THE FUTURE**, Online Architectural Magazine, Various Projects

**2022 ARCHINECT**, Online Architectural Magazine, Various Projects

**2021 WORLD ARCHITECTURE COMMUNITY**, Online Architectural Magazine, Various Projects

**2020 RETHINKING THE FUTURE**, Online Architectural Magazine, Various Projects

**2019 INTERNATIONAL COMPETITION**, HYPERROOM, Dynamic living unit in Aleppo, Syria

**2019 PUBLICATION**, LE MONITEUR, Architectural Magazine, The House of Curiosity - Elementary School Planning

**2019 PUBLICATION**, LAND8, Architectural Magazine, Empathic Architecture – Sunsetarium

**2019 ARCHITECTURE DESIGN AWARD**, FINAL NOMINEE, Zichron Jakob Residence Complex project

**2018 CONFERENCE PRESENTATION**, DAKAM ARCH DESIGN, Insert the title of the presentation

**2018 INTERNATIONAL COMPETITION**, SITE THEATRE PORTUGAL, A Dynamic Theatre on a cliff's edge

**2018 AWARD**, 40/40 EXHIBITION ISRAEL, Award for one of the 40 promising architects under 40

**2018 AWARD**, Final nominee, Israel Best Architecture Design Award /Haifa Residence Complex Project

**2017 INTERNATIONAL COMPETITION**, Fisherman's House

**2017 PUBLICATION**, ISRAELI MAGAZINES+NEWSPAPERS, Ben Arim Tower Project + Haifa Residence Complex Project

**2009 AWARD**, JEHUDA TAMIR FOUNDATION, Winner for innovative urban design thinking

**2008 AWARD**, SAHNIN URBAN ACUPUNCTURE, Excellence in Studies

**2007 PUBLICATION**, BOOK 'DA ZERO A TRE DIMENSIONI', Architectural design for a gallery building in Florence, Italy

**2005 COMPETITION**, KOIZUMI INTERNATIONAL LIGHTING DESIGN COMPETITION, Water Lights, Innovative solutions for lighting in emergencies, Light without electricity

**2004 BIENNALE DI VENEZIA**, METAMORPH, Dynamic Architecture Space for Art Project

**2003 PUBLICATION**, FIRENZE ARCHITETTURA, Architecture Magazine, Dynamic Architecture Space for Art

## PERSONAL RESEARCH & DEVELOPMENTS

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**SUNSETARIUM** | A visionary public space for sunset lovers, fostering social and cultural connections. The space serves as a sanctuary where people can gather to witness the beauty of sunsets together, emphasizing the shared human experience in an ever-changing urban environment.

**LIGHT DROPS | Helsinki, Finland** | Healing urban spaces crafted from locally sourced, natural materials. This project replicates sunlight exposure through dynamic elements, combining natural light with soothing sound vibrations. The design provides a multisensory experience that promotes wellness and serves as a sanctuary for urban dwellers.

**DNA OF A HOME** | A transformative approach to architecture, integrating music, dance, and technology. This project redefines the traditional concept of static spaces, creating living architecture that responds dynamically to music and movement. It explores the infinite possibilities of space through interdisciplinary collaboration, challenging the boundaries of architectural design.

**URBAN ACUPUNCTURE** | An innovative urban design philosophy that revitalizes underutilized city spaces. Treating voids in urban landscapes as opportunities for cultural and social events brings vibrancy back to the city. These small-scale, fast-execution projects breathe life into forgotten areas, enhancing street life and fostering community engagement.

**SKATE ROOFS** | This project breathes life into underutilized commercial rooftops, transforming them into dynamic urban spaces. The design incorporates graffiti museums, skating ramps, and other sporting events by reimagining rooftops as vibrant city piazzas. These spaces redefine urban engagement, turning neglected areas into hubs of activity and creativity.

**CITY FRAMES** | Architecture meets urbanism and photography in this project, where strategically placed frames guide visitors to view the city through the lens of a photographer or designer. This innovative approach uncovers hidden beauty in the city, assigning new value to forgotten spaces by shifting the viewer's perspective and encouraging a deeper connection with the urban landscape.

**MERCEDES TOWER** | A revolutionary concept in facade design, this project incorporates smart, reactive architecture that responds dynamically to sunlight and views. Inspired by Mercedes' door system, the facade opens and closes like eyes, adjusting based on external factors to optimize energy efficiency. This constantly evolving system is a testament to innovative technology in architecture, promoting sustainability while enhancing visual aesthetics.

**THE HOUSE OF CURIOSITY** | A visionary elementary school design in Impruneta, Italy, based on extensive research involving 150 students. This project focuses on children's psychological, emotional, and spiritual needs rather than merely functional aspects. The result is an empathic architectural design that places the well-being and creativity of students at its core, offering a space that truly reflects their developmental needs.

**HYPERPLAN MITZPE RAMON** | A dynamic master plan for the crater city of Mitzpe Ramon, designed to adapt to the natural environment. The city expands and contracts organically, using its natural voids to introduce temporary functions and events. This approach to urban planning reflects a vision of cities as living organisms, where dynamic architecture catalyzes growth and renewal.